

# KXLA CHILDREN'S PROGRAMMING

## 1<sup>ST</sup> Quarter 2008 Children's Programs Projections for 2<sup>nd</sup> Quarter 2008

<u>Title</u>	<u>Target Age</u>	<u>Program Code</u>
WHAT'S UP! ¿QUE PASA 30 minutes What's Up! ¿Que Pasa is a fast-paced bilingual, multicultural show with an emphasis on language development, cross-cultural awareness and positive health choices. "What's Up! ¿Que Pasa" is a weekly multi-cultural show that emphasizes what we have in common with other cultures while teaching today's youth to appreciate our differences. Every week, the show bilingually presents a new theme, such as cross-cultural understanding, the dangers of drugs and smoking, and reading appreciation, to name a few, through a hip combination of rap and humor.	Ages 8 to 12 Monday	E/I 8-12 2:00 p.m.
Kid Guides 30 minutes A series designed to reach kids ages 8 to 12 years old and produced by kids. This action packed series takes kids behind the scenes of some of the top zoo aquariums, museums, and other destinations in the world. Travel the world with our Kid Guides as they feed giraffes, swims with sharks, learn how to be a dolphin trainer and much more. Educational features throughout the show include The Book Corner and Explorer's Corner.	Ages 8-12 Monday	E/I 8-12 2:30 p.m.
Real Life 101 30 minutes Real life jobs and careers are explored in an energetic style as an education and information presentation for teenage viewers. A co-host approach allows for interchange of questions and responses adding viewer's stimulation and insight. Real Life 101 has been found to be one of the highly educational programs.	Ages 13 to 16 Tuesdays	E/I 13-16 2:30 p.m.
Ultimate Choice 30 minutes Ultimate Choice is designed to offer young adults, in their searching years, an opportunity to learn about themselves and introduce them to important everyday problem-solving issues. In each of the episodes, eight teens are faced with real life challenges and share their thoughts on these physical and moral issues. Within this series it is vital to challenge and guide young viewers in making the right choices in life by shaping their values and attitudes on life.	Ages 13 to 16 Wednesdays	E/I 13-16 2:00 p.m.
Animal Rescue 30 minutes Animal rescue shows cases of spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual videos of rescues. It contains safety tips and real life in the field experiences of professional and ordinary people taking care of, treating and helping different animals.	Ages 1 to 9 Wednesdays	E/I 1-9 2:30 p.m.
Dog Tales 30 minutes "Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.	Ages 13 to 16 Thursday	E/I 13-16 2:30 p.m.