

Federal Communications Commission
 Washington, DC 20554
 Approved by OMB
 3060-0754
 FCC 398
 Children's Television Programming Report

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Call Sign Channel Numbers Community of License

KVMD	31 (analog)	City	State	County	ZIP
	23 (digital)	TWENTYNINE PALMS	CA	SAN BERNARDINO	92277

Licensee Name

KVMD LICENSEE., LLC

Network	Nielsen	Licensee World Wide Web Home Page Address (if applicable)
Affiliation	DMA	Los Angeles www.kvmdtv.com

Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date
16729		2014-12-01

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c). 3.00 hours

3.(a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y

(b) Identify publishers who were sent information in 3(a).

TV GUIDE TRIBUNE MEDIA TITAN TV

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1		Origin
Dog Tales		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Sunday 7:00 a.m.	13	0
Length of Program	Age of Target Audience	E/I Symbol
30 minutes	From 13 years To 16 years	Used As Required
		Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
 "Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments

on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.

Title of Analog Core Program #2		Origin	
Animal Rescue		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptptions	
Monday 1:00 p.m.	13	0	
Length of Program	Age of Target Audience	E/I Symbol	
30 minutes	From To	Used As Required	
	1 years 9 years	Y	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Animal rescue shows cases of spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual videos of rescues. It contains safety tips and real life in the field experiences of professional and ordinary people taking care of, treating and helping different animals.

Title of Analog Core Program #3		Origin	
Ultimate Choice		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptptions	
Tuesday 2:00 p.m.	13	0	
Length of Program	Age of Target Audience	E/I Symbol	
30 minutes	From To	Used As Required	
	13 years 16 years	Y	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Ultimate Choice is designed to offer young adults, in their searching years, an opportunity to learn about themselves and introduce them to important everyday problem-solving issues. In each of the episodes, eight teens are faced with real life challenges and share their thoughts on these physical and moral issues. Within this series it is vital to challenge and guide young viewers in making the right choices in life by shaping their values and attitudes on life.

Title of Analog Core Program #4		Origin	
Kid Guides		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptptions	
Wednesday 1:30 p.m.	13	0	
Length of Program	Age of Target Audience	E/I Symbol	

30 minutes	From	To	Used As Required
	8 years	12 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

A series designed to reach kids ages 8 to 12 years old and produced by kids. This action packed series takes kids behind the scenes of some of the top zoo aquariums, museums, and other destinations in the world. Travel the world with our Kid Guides as they feed giraffes, swims with sharks, learn how to be a dolphin trainer and much more. Educational features throughout the show include The Book Corner and Explorer's Corner.

Title of Analog Core Program #5

WHAT'S UP! ¿QUE PASA

Origin

SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time
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Number of Pre-
emptions

Wednesday 3:00 p.m.	13
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0

Length of Program

Age of Target Audience	E/I Symbol
------------------------	------------

30 minutes	From	To	Used As Required
	8 years	12 years	Y

From	To	Used As Required
8 years	12 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

What's Up! ¿Que Pasa is a fast-paced bilingual, multicultural show with an emphasis on language development, cross-cultural awareness and positive health choices.

"What's Up! ¿Que Pasa" is a weekly multi-cultural show that emphasizes what we have in common with other cultures while teaching today's youth to appreciate our differences. Every week, the show bilingually presents a new theme, such as cross-cultural understanding, the dangers of drugs and smoking, and reading appreciation, to name a few, through a hip combination of rap and humor.

Title of Analog Core Program #6

Real Life 101

Origin

SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time
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Number of Pre-
emptions

Saturday 7:00 a.m.	13
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0

Length of Program

Age of Target Audience	E/I Symbol
------------------------	------------

30 minutes	From	To	Used As Required
	13 years	16 years	Y

From	To	Used As Required
13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Real life jobs and careers are explored in an energetic style as an education and information presentation for teenage viewers. A co-host approach allows for interchange of questions and responses adding viewer's stimulation and insight.

Real Life 101 has been found to be one of the highly educational programs.

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream. 3.00 hours
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? Y
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. Y
If No to 7(c), submit as an Exhibit a Statement of Explanation. (None Required)
8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. 504.00 hours
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671. 9.00 hours
9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y
- (b) Identify publishers who were sent information in 9(a).
KVMD TV SENDS TO: TV GUIDE , TRIBUNE MEDIA , TITAN TV KXLA SENDS TO: TITAN TV, TRIBUNE MEDIA, TV GUIDE KJLA & LATV SENDS TO: TV guide, video viewing, tribune media, TV data, Los Angeles Times, La Opinion & Nielsen
10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.
- | Title of Digital Core Program #1 | | Origin |
|----------------------------------|---|------------------------|
| Critter Gitters | | SYNDICATED |
| Regular Schedule | Total Times Aired at Regularly Scheduled Time | Number of Pre-emptions |
| Sunday 7:00 | 13 | 0 |

a.m

Length of Program	Age of Target Audience		E/I Symbol
	From	To	Used As Required

30 minutes	9 years	14 years	Y
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming

A search and rescue 911 themed animal adventure series with an entertaining twist of investigative and detective "super sleuthing" by a group neighborhood kids, a couple of veterinarians and zany professor. Action and stimulating story lines combined with kids' natural love and curiosity of animals. This program promotes and teaches teamwork, cooperation, problem solving, knowledge of animals and positive role models.

Title of Digital Core Program #2

Animal Rescue

Origin

SYNDICATED

Regular
Schedule

Total Times Aired at Regularly Scheduled
Time

Number of Pre-
emptions

Sunday 7:30
a.m

13

0

Length of Program	Age of Target Audience		E/I Symbol
	From	To	Used As Required

30 minutes	1 years	9 years	Y
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Animal rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.

Title of Digital Core Program #3

Kid Guides

Origin

SYNDICATED

Regular
Schedule

Total Times Aired at Regularly Scheduled
Time

Number of Pre-
emptions

Sunday 8:00
a.m.

13

0

Length of Program	Age of Target Audience		E/I Symbol
	From	To	Used As Required

30 minutes			Y
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8 years 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Kid Guides is series "for" kids "by" kids. This award-winning, action packed series takes kids behind the scenes of some of the top zoo, aquariums, museums, and other destinations in the world. Our kid guides learn about the workings of the locations as well as the science behind what it takes to run the places. Whether it is learning about how to care for a white tiger, how to be a zoo keeper, how to handle snakes, or how to take underwater pictures, our hosts dive right in. Specific educational segments also enhance the learning opportunities. Our Book Corner discusses books that are relevant to what we saw at the week's location. Explorer's Corner covers a wide variety of educational topics that fascinate children. Our Animal Star segment highlights a particular animal that may be overlooked, but presents a variety of educational experiences.

Title of Digital Core Program #4		Origin	
Ultimate Choice		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturday 7:00 a.m.	13	0	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
		E/I Symbol Used As Required	
		Y	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Ultimate Choice provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the physical and moral issues through the subjects explored and discussed on this television series. In each of the episodes within this series, eight teens, which have just finished an extreme adventure that brought them face-to-face with challenges that have lifelong implications, share thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control.

Title of Digital Core Program #5		Origin	
WHAT'S UP! ¿QUE PASA		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturday 7:30 a.m.	13	0	

Length of Program	Age of Target Audience	From	To	E/I Symbol
				Used As
				Required

30 minutes

From	To
8 years	12 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

What's Up! ¿Que Pasa is a fast-paced bilingual, multicultural show with an emphasis on language development, cross-cultural awareness and positive health choices. "What's Up! ¿Que Pasa" is a weekly multi-cultural show that emphasizes what we have in common with other cultures while teaching today's youth to appreciate our differences. Every week, the show bilingually presents a new theme, such as cross-cultural understanding, the dangers of drugs and smoking, and reading appreciation, to name a few, through a hip combination of rap and humor.

Title of Digital Core Program #6

Real Life 101

Origin

SYNDICATED

Regular

Total Times Aired at Regularly Scheduled

Number of Pre-

Schedule

Time

emptions

Saturday 8:00

13

0

a.m.

Length of Program

Age of Target Audience

E/I Symbol

Used As

Required

30 minutes

From	To
13 years	16 years

Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The concept for Real Life 101 is bold yet simple. Real life jobs and careers are explored in an energetic style as an education and information (E/I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight. Fresh fast-paced entertainment and direction for teens that utilizes today's music and humor to provide career guidance. Encourages young people to follow their dreams.

Title of Digital Core Program #7

WHAT'S UP! ¿QUE PASA

Origin

SYNDICATED

Regular

Total Times Aired at Regularly Scheduled

Number of Pre-

Schedule

Time

emptions

Monday 2:00

13

0

p.m.

Length of Program

Age of Target Audience

E/I Symbol

			Used As Required
30 minutes	From 8 years	To 12 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

What's Up! ¿Que Pasa is a fast-paced bilingual, multicultural show with an emphasis on language development, cross-cultural awareness and positive health choices. "What's Up! ¿Que Pasa" is a weekly multi-cultural show that emphasizes what we have in common with other cultures while teaching today's youth to appreciate our differences. Every week, the show bilingually presents a new theme, such as cross-cultural understanding, the dangers of drugs and smoking, and reading appreciation, to name a few, through a hip combination of rap and humor.

Title of Digital Core Program #8		Origin
Kid Guides		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre- emptions
Monday 2:30 p.m.	13	0

Length of Program	Age of Target Audience	E/I Symbol Used As Required
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30 minutes	From 8 years	To 12 years	Y
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming

A series designed to reach kids ages 8 to 12 years old and produced by kids. This action packed series takes kids behind the scenes of some of the top zoo aquariums, museums, and other destinations in the world. Travel the world with our Kid Guides as they feed giraffes, swims with sharks, learn how to be a dolphin trainer and much more. Educational features throughout the show include The Book Corner and Explorer's Corner.

Title of Digital Core Program #9		Origin
Real Life 101		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre- emptions
Tuesdays 2:30 p.m.	13	0

Length of Program	Age of Target Audience	E/I Symbol Used As Required
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30 minutes	From	To	Y
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13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Real life jobs and careers are explored in an energetic style as an education and information presentation for teenage viewers. A co-host approach allows for interchange of questions and responses adding viewer's stimulation and insight. Real Life 101 has been found to be one of the highly educational programs.

Title of Digital Core Program #10		Origin	
Ultimate Choice		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Wednesday 2:00 p.m.	13	0	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
		E/I Symbol	
		Used As Required	
		Y	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Ultimate Choice is designed to offer young adults, in their searching years, an opportunity to learn about themselves and introduce them to important everyday problem-solving issues. In each of the episodes, eight teens are faced with real life challenges and share their thoughts on these physical and moral issues. Within this series it is vital to challenge and guide young viewers in making the right choices in life by shaping their values and attitudes on life.

Title of Digital Core Program #11		Origin	
Animal Rescue		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Wednesdays 2:30 p.m.	13	0	
Length of Program		Age of Target Audience	
30 minutes		From	To
		1 years	9 years
		E/I Symbol	
		Used As Required	
		Y	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Animal rescue shows cases of spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual videos of rescues. It

contains safety tips and real life in the field experiences of professional and ordinary people taking care of, treating and helping different animals.

Title of Digital Core Program #12		Origin	
Dog Tales		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptptions	
Thursday 2:30 p.m.	13	0	
Length of Program		E/I Symbol	
30 minutes		Used As Required	
		Age of Target Audience	
		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		Y	
"Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.			

Title of Digital Core Program #13		Origin	
The Soccer Academy		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptptions	
SUNDAY 7:30 AM	13	0	
Length of Program		E/I Symbol	
30 minutes		Used As Required	
		Age of Target Audience	
		From	To
		8 years	13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		Y	
This program is a travel, adventure and educational soccer show for children, teens, coaches and families alike. The show is very unique: it actually promotes peace through greater international and cultural understanding, and utilizes soccer as a backdrop. It is also educational, informational and instructional in nature.			

Title of Digital Core Program #14	Origin
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The Soccer Academy				SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time			Number of Pre-emptptions
SUNDAY 8:30 AM	13			0

Length of Program	Age of Target Audience			E/I Symbol
		Used As	Required	
30 minutes	From 8 years	To 13 years		Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This program is a travel, adventure and educational soccer show for children, teens, coaches and families alike. The show is very unique: it actually promotes peace through greater international and cultural understanding, and utilizes soccer as a backdrop. It is also educational, informational and instructional in nature.

Title of Digital Core Program #15				Origin
NASA Connection				SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time			Number of Pre-emptptions
SUNDAY 7:00AM	13			0

Length of Program	Age of Target Audience			E/I Symbol
		Used As	Required	
30 minutes	From 8 years	To 16 years		Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

An educator guide including a hands-on activity. Each show contains interactive web activities. Focuses on NASA research, past, present & future in a magazine style format, designed to create a heighten interest for kids 8 to 16 years in mathematics, science, technology and NASA. Also serve as mechanism for parents in the education of children.

Title of Digital Core Program #16				Origin
NASA-Destination Tomorrow				SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time			Number of Pre-emptptions
SUNDAY 8:00 AM	13			0

Length of Program	Age of Target Audience			E/I Symbol
		Used As		

				Required
30 minutes		From	To	Y
		8 years	16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

An educator guide including a hands-on activity. Each show contains interactive web activities. Focuses on NASA research, past, present & future in a magazine style format, designed to create a heightened interest for kids 8 to 16 years in mathematics, science, technology and NASA. Also serve as mechanism for parents in the education of children.

Title of Digital Core Program #17		Origin
My Bedbugs		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
SATURDAY 7:00AM	13	0

			E/I Symbol
Length of Program		Age of Target Audience	Used As
			Required
30 minutes		From	To
		1 years	6 years
			Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

My Bedbugs is a quality children?s program that unites education and entertainment. Each episode delivers a collection of songs and playful adventures for young audiences to enjoy and is designed to strengthen developmental skills.

Title of Digital Core Program #18		Origin
My Bedbugs		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
SATURDAY 7:30 AM	13	0

			E/I Symbol
Length of Program		Age of Target Audience	Used As
			Required
30 minutes		From	To
		1 years	6 years
			Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

My Bedbugs is a quality children?s program that unites education and entertainment. Each episode delivers a collection of songs and playful adventures for young audiences to enjoy and is designed to strengthen developmental skills.

11.(a) Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already Y aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

(b) If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired. (None Required)

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1 Origin

Dog Tales (DIGITAL) SYNDICATED

Regular Schedule Total Times to be Aired

Sunday 7:00 a.m. 13

Length of Program Age of Target Audience

30 minutes From To

13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

"Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.

Title of Planned Core Program #2 Origin

Animal Rescue (DIGITAL) SYNDICATED

Regular Schedule	Total Times to be Aired		
Monday 1:00 p.m.	13		
Length of Program		Age of Target Audience	
30 minutes		From	To
		1 years	9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Animal rescue shows cases of spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual videos of rescues. It contains safety tips and real life in the field experiences of professional and ordinary people taking care of, treating and helping different animals.

Title of Planned Core Program #3Origin

Ultimate Choice (DIGITAL)	SYNDICATED
Regular Schedule	Total Times to be Aired
Tuesday 2:00 p.m.	13

Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Ultimate Choice is designed to offer young adults, in their searching years, an opportunity to learn about themselves and introduce them to important everyday problem-solving issues. In each of the episodes, eight teens are faced with real life challenges and share their thoughts on these physical and moral issues. Within this series it is vital to challenge and guide young viewers in making the right choices in life by shaping their values and attitudes on life.

Title of Planned Core Program #4Origin

Kid Guides (DIGITAL)	SYNDICATED
Regular Schedule	Total Times to be Aired
Wednesday 1:30 p.m.	13

Length of Program		Age of Target Audience	
30 minutes		From	To
		8 years	12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

A series designed to reach kids ages 8 to 12 years old and produced by kids. This action packed series takes kids behind the scenes of some of the top zoo aquariums, museums, and other destinations in the world. Travel the world with our Kid Guides as they feed giraffes, swims with sharks, learn how to be a dolphin trainer and much more. Educational features throughout the show include The Book Corner and Explorer's Corner.

Title of Planned Core Program #5	Origin
WHAT'S UP! ¿QUE PASA (DIGITAL)	SYNDICATED
Regular Schedule	Total Times to be Aired
Wednesday 3:00 p.m.	13

1 years 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Animal rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.

Title of Planned Core Program #9 Origin

Kid Guides (DIGITAL) SYNDICATED
Regular Schedule Total Times to be Aired
Sunday 8:00 a.m. 13

Length of Program Age of Target Audience
From To
30 minutes 8 years 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Kid Guides is series "for" kids "by" kids. This award-winning, action packed series takes kids behind the scenes of some of the top zoo, aquariums, museums, and other destinations in the world. Our kid guides learn about the workings of the locations as well as the science behind what it takes to run the places. Whether it is learning about how to care for a white tiger, how to be a zoo keeper, how to handle snakes, or how to take underwater pictures, our hosts dive right in. Specific educational segments also enhance the learning opportunities. Our Book Corner discusses books that are relevant to what we saw at the week's location. Explorer's Corner covers a wide variety of educational topics that fascinate children. Our Animal Star segment highlights a particular animal that may be overlooked, but presents a variety of educational experiences.

Title of Planned Core Program #10 Origin

Ultimate Choice (DIGITAL) SYNDICATED
Regular Schedule Total Times to be Aired
Saturday 7:00 a.m. 13

Length of Program Age of Target Audience
From To
30 minutes 13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Ultimate Choice provides an opportunity for its young viewers to learn more about themselves and their lives, as well as to develop their own convictions about each of the physical and moral issues through the subjects explored and discussed on this television series. In each of the episodes within this series, eight teens, which have just finished an extreme adventure that brought them face-to-face with challenges that have lifelong implications, share thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control.

Title of Planned Core Program #11 Origin

WHAT'S UP! ¿QUE PASA (DIGITAL)SYNDICATED

Regular Schedule Total Times to be Aired

Saturday 7:30 a.m. 13

Length of Program Age of Target Audience

30 minutes From To
8 years 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

What's Up! ¿Que Pasa is a fast-paced bilingual, multicultural show with an emphasis on language development, cross-cultural awareness and positive health choices.

"What's Up! ¿Que Pasa" is a weekly multi-cultural show that emphasizes what we have in common with other cultures while teaching today's youth to appreciate our differences. Every week, the show bilingually presents a new theme, such as cross-cultural understanding, the dangers of drugs and smoking, and reading appreciation, to name a few, through a hip combination of rap and humor.

Title of Planned Core Program #12Origin

Real Life 101 (DIGITAL) SYNDICATED

Regular Schedule Total Times to be Aired

Saturday 8:00 a.m. 13

Length of Program Age of Target Audience

30 minutes From To
13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The concept for Real Life 101 is bold yet simple. Real life jobs and careers are explored in an energetic style as an education and information (E/I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A co-host approach allows for interchange of questions and responses adding viewer stimulation and insight. Fresh fast-paced entertainment and direction for teens that utilizes today's music and humor to provide career guidance. Encourages young people to follow their dreams.

Title of Planned Core Program #13 Origin

WHAT'S UP! ¿QUE PASA (DIGITAL)SYNDICATED

Regular Schedule Total Times to be Aired

Monday 2:00 p.m. 13

Length of Program Age of Target Audience

30 minutes From To
8 years 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

What's Up! ¿Que Pasa is a fast-paced bilingual, multicultural show with an emphasis on language development, cross-cultural awareness and positive health choices.

"What's Up! ¿Que Pasa" is a weekly multi-cultural show that emphasizes what we have in common with other cultures while teaching today's youth to appreciate our differences. Every week, the show bilingually presents a new theme, such as cross-

cultural understanding, the dangers of drugs and smoking, and reading appreciation, to name a few, through a hip combination of rap and humor.

Title of Planned Core Program #14 Origin

Kid Guides (DIGITAL) SYNDICATED

Regular Schedule Total Times to be Aired

Monday 2:30 p.m. 13

Length of Program Age of Target Audience

30 minutes From To
8 years 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

A series designed to reach kids ages 8 to 12 years old and produced by kids. This action packed series takes kids behind the scenes of some of the top zoo aquariums, museums, and other destinations in the world. Travel the world with our Kid Guides as they feed giraffes, swims with sharks, learn how to be a dolphin trainer and much more. Educational features throughout the show include The Book Corner and Explorer's Corner.

Title of Planned Core Program #15 Origin

Real Life 101 (DIGITAL) SYNDICATED

Regular Schedule Total Times to be Aired

Tuesdays 2:30 p.m. 13

Length of Program Age of Target Audience

30 minutes From To
13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Real life jobs and careers are explored in an energetic style as an education and information presentation for teenage viewers. A co-host approach allows for interchange of questions and responses adding viewer's stimulation and insight. Real Life 101 has been found to be one of the highly educational programs.

Title of Planned Core Program #16 Origin

Ultimate Choice (DIGITAL) SYNDICATED

Regular Schedule Total Times to be Aired

Wednesdays 2:00 p.m. 13

Length of Program Age of Target Audience

30 minutes From To
13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Ultimate Choice is designed to offer young adults, in their searching years, an opportunity to learn about themselves and introduce them to important everyday problem-solving issues. In each of the episodes, eight teens are faced with real life challenges and share their thoughts on these physical and moral issues. Within this series it is vital to challenge and guide young viewers in making the right choices in life by shaping their values and attitudes on life.

Title of Planned Core Program #17 Origin

Animal Rescue (DIGITAL)	SYNDICATED	
Regular Schedule	Total Times to be Aired	
Wednesdays 2:30 p.m.	13	
Length of Program		Age of Target Audience
30 minutes		From To
		1 years 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Animal rescue shows cases of spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual videos of rescues. It contains safety tips and real life in the field experiences of professional and ordinary people taking care of, treating and helping different animals.

Title of Planned Core Program #18Origin

Dog Tales (DIGITAL)	SYNDICATED	
Regular Schedule	Total Times to be Aired	
Thursday 2:30 p.m.	13	
Length of Program		Age of Target Audience
30 minutes		From To
		13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

"Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.

Title of Planned Core Program #19Origin

The Soccer Academy (DIGITAL)	SYNDICATED	
Regular Schedule	Total Times to be Aired	
SUNDAY 7:30 AM	13	
Length of Program		Age of Target Audience
30 minutes		From To
		8 years 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This program is a travel, adventure and educational soccer show for children, teens, coaches and families alike. The show is very unique: it actually promotes peace through greater international and cultural understanding, and utilizes soccer as a backdrop. It is also educational, informational and instructional in nature.

Title of Planned Core Program #20Origin

The Soccer Academy (DIGITAL)	SYNDICATED	
Regular Schedule	Total Times to be Aired	
SUNDAY 8:30 AM	13	

Length of Program	Age of Target Audience	
30 minutes	From	To
	8 years	13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This program is a travel, adventure and educational soccer show for children, teens, coaches and families alike. The show is very unique: it actually promotes peace through greater international and cultural understanding, and utilizes soccer as a backdrop. It is also educational, informational and instructional in nature.

Title of Planned Core Program #21 Origin

NASA Connection (DIGITAL)	SYNDICATED
Regular Schedule	Total Times to be Aired
SUNDAY 7:00AM	13

Length of Program	Age of Target Audience	
30 minutes	From	To
	8 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

An educator guide including a hands-on activity. Each show contains interactive web activities. Focuses on NASA research, past, present & future in a magazine style format, designed to create a heightened interest for kids 8 to 16 years in mathematics, science, technology and NASA. Also serve as mechanism for parents in the education of children.

Title of Planned Core Program #22 Origin

Destination Tomorrow (DIGITAL)	SYNDICATED
Regular Schedule	Total Times to be Aired
SUNDAY 8:00 AM	13

Length of Program	Age of Target Audience	
30 minutes	From	To
	8 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

An educator guide including a hands-on activity. Each show contains interactive web activities. Focuses on NASA research, past, present & future in a magazine style format, designed to create a heightened interest for kids 8 to 16 years in mathematics, science, technology and NASA. Also serve as mechanism for parents in the education of children.

Title of Planned Core Program #23 Origin

My Bedbugs (DIGITAL)	SYNDICATED
Regular Schedule	Total Times to be Aired
SATURDAY 7:00AM	13

Length of Program	Age of Target Audience	
30 minutes	From	To
	1 years	6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

My Bedbugs is a quality children's program that unites education and entertainment. Each episode delivers a collection of songs and playful adventures for young audiences to enjoy and is designed to strengthen developmental skills.

Title of Planned Core Program #24Origin

My Bedbugs (DIGITAL)

SYNDICATED

Regular Schedule

Total Times to be Aired

SATURDAY 7:30 AM

13

Length of Program

Age of Target Audience

30 minutes

From To

1 years 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

My Bedbugs is a quality children's program that unites education and entertainment. Each episode delivers a collection of songs and playful adventures for young audiences to enjoy and is designed to strengthen developmental skills.

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)? Y

16. Identify the licensee's children's programming liaison.

Name

Telephone Number

SHERRIE KARR

760-366-9881

Address

E-mail Address

6448 HALLEE RD. SUITE #3skarr@kvmdtv.com

City

State ZIP Code

JOSHUA TREE

CA 92252

- 17 Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee

Signature

KVMD LICENSEE.,

LLC

Date

4/01/2008

FCC Form 398
March 2006