

# KVMD SOUTHERN CALIFORNIA LIFE

DATE: 3-26-08 WEDNESDAY

TIME: 7:30 P.M. - 8:00 P.M.

TOPIC INCLUDE BUT NOT LIMITED TO:

Tonight on So Cal Life we continue our spotlight on Santa Monica and show you some of the best entertainment in a town that is also a historical landmark.

Most computer hackers and other cybercriminals are based in the U.S., according to a new security threat report. The U.S. is reported to have 31 percent of malicious activity originating from its networks, followed by China with 10 percent. Government-issued identity numbers and credit cards is increasingly being sought after. Cybercriminals sell these credit card numbers and identity numbers from anywhere between \$14 - \$18.

Do you feel guilty letting your kids watch TV? Well, it might not be as bad as you think. According to a new study, there is no link between the amount of time a child spends watching television and physical activity. The survey found that by the time children reach high school, girls watched 39 minutes less per week of TV, but they also spent 13 minutes less doing physical activities. The boys watched 23 minutes less of TV, and they also spent 13 minutes less exercising.

(on-cam)

This weekend was beautiful some places in the southland and scorching in others. If

(VO Malibu from spotlight)

you were inland, the last couple of days have probably got you thinking about escaping to the beach for the summer. However not all seaside destinations are economically friendly. Renting a four-bedroom, bluff-side Malibu house can cost up to \$150,000 a month. But not to fear there are definitely some beach front getaways nearby that will cool you off without breaking the bank.

(on-cam) **A6**

Which brings us to this week's spotlight on Santa Monica, a beach city, with more to offer than a cool breeze. Our intern Nikki Shepard from the University of Iowa takes a look at the pier and all of the attractions it has to offer.

Take pkg Spotlight- Santa Monica (Pier)- Sheppard **A7**

(on-cam) **A8**

As if sneezing, sniffing and watery eyes aren't enough, allergies also have deep and emotional impacts on a sufferer's mood and self-perceptions. This is according to a new Harris Interactive phone survey.

(fsg- stats)

According to "*Attitudes About Allergies*," 62 percent of allergy sufferers say their allergies affect their mood. Fifty-one percent of sufferers feel annoyed, 48 percent feel irritable and 42 percent feel frustrated. 22 percent also say their allergies make them feel less attractive and 19 percent feel self-conscious.

Take SOT Jennifer Derebey M.D., Allergist USC "I think a lot of people are.... Suffer from allergies" 00:31- 00:53

**(ON-CAM TEASE)**

**A9**

**SO CAL LIFE BUMPER A10**

**BREAK A11**

**BLOCK II**

**BUMPER B1**

(On-Cam) **B2**

Joining us now in studio is PASTOR ROB – RE-AIR

(On-Cam Tease) **B3**

We'll be right back

**BREAK B4**

**BLOCK III –**

***Celebrity B-day's Bumper C1- Diana Ross Music***

**Include Diana Ross**

(On-Cam) **C2**

Intro Ron's package

Take Ron's package C3

(ON CAM) **C4**

For the second year in a row, Toyota and General Motors are competing for the highest total number of awards through IntelliChoice.com's "Best Overall Value of the Year" awards. The contests recognize carmakers whose cost of ownership is lower than expected compared to models in the same class. Here's more.

Take pkg: American Vehicles on the road to a comeback **C5**

**Cgs:**

- James Bell, Intellichoice.com
- Mark LeNeve, GM

(on-cam) **C6**

That wraps up the news tonight. Thanks for joining us here at Southern California Life, if you have a newsworthy story idea, contact us by going to our website [southerncalifornialife.com](http://southerncalifornialife.com). Here's our community calendar:

TAKE COMMUNITY CALENDAR **C7**

CREDITS **C7**

**BREAK C8**