

Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398
Children's Television Programming Report

Report reflects information for the filing period ending: 06/30/2008 Filed on: 07/03/2008

Call Sign Channel Numbers Community of License

KVMD	31 (analog) 23 (digital)	City	State	County	ZIP Code
		TWENTYNINE PALMS	CA	SAN BERNARDINO	92277

Licensee Name

KVMD LICENSEE., LLC

Network	Nielsen	Licensee World Wide Web Home Page Address (if applicable)
Affiliation	DMA	
	Los Angeles	www.kvmdtv.com

Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date
16729		2014-12-01

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c). 3.00 hours

3.(a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y

(b) Identify publishers who were sent information in 3(a).
TV GUIDE TRIBUNE MEDIA TITAN TV

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1		Origin
Dog Tales		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Sunday 7:00 a.m.	13	0

Length of Program	Age of Target Audience	E/I Symbol
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Required
13 years 16 years Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

"Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.

Title of Analog Core Program #2		Origin
Animal Rescue		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Monday 1:00 p.m.	13	0

Length of Program	Age of Target Audience		E/I Symbol
	From	To	Used As Required
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Animal rescue shows cases of spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual videos of rescues. It contains safety tips and real life in the field experiences of professional and ordinary people taking care of, treating and helping different animals.

Title of Analog Core Program #3		Origin
Ultimate Choice		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Tuesday 2:00 p.m.	13	0

Length of Program	Age of Target Audience		E/I Symbol
	From	To	Used As Required
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

In "Ultimate Choice families embark on a journey together that will change them forever and provide a newfound closeness and a dramatically changed perspective.

Each of the episode brings them face-to-face with challenges that have lifelong implications, they share thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control.

Title of Analog Core Program #4		Origin
Kid Guides		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Wednesday 1:30 p.m.	13	0
Length of Program	Age of Target Audience	E/I Symbol
30 minutes	From To	Used As Required
	13 years 16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
 "Kid Guides" is a series "for" kids "by" kids. This award-winning, action packed series takes kids behind the scenes of some of the top zoo, aquariums, museums, and other destinations in the world. Our kid guides learn about the workings of the locations as well as the science behind what it takes to run the places. Whether it is learning about how to care for a white tiger, how to be a zoo keeper, how to handle snakes, or how to take underwater pictures, our hosts dive right in.

Title of Analog Core Program #5		Origin
WHAT'S UP! QUE PASA		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Wednesday 3:00 p.m.	13	0
Length of Program	Age of Target Audience	E/I Symbol
30 minutes	From To	Used As Required
	13 years 16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
 What's Up! Que Pasa is a fast-paced bilingual, multicultural show with an emphasis on language development, cross-cultural awareness and positive health choices. Each week the show theme is introduced through a hip combination of rap and humor.

Title of Analog Core Program #6		Origin
Real Life 101		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled	Number of Pre-

	Time	emptions
Saturday 7:00 a.m.	13	0

Length of Program	Age of Target Audience		E/I Symbol
30 minutes	From	To	Used As Required
	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
 ?Real Life 101? presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series? young audience. The series is currently being provided to schools and libraries across the USA by one of the nation?s quality educational distributors

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.
 [There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.
 [There are no analog sponsored core program broadcast reports.]
 [There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream. 3.00 hours
 (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? Y
 (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. Y
 If No to 7(c), submit as an Exhibit a Statement of Explanation. (None
Required)
8. (a) State the average number of hours per week of free over-the-air 504.00 hours

digital video programming broadcast by the station on other than its main program stream.

(b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671. 8.90 hours

9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y

(b) Identify publishers who were sent information in 9(a).
 KVMD TV SENDS TO: TV GUIDE , TRIBUNE MEDIA , TITAN TV KXLA SENDS TO: TITAN TV, TRIBUNE MEDIA, TV GUIDE KJLA & LATV SENDS TO: TV guide, video viewing, tribune media, TV data, Los Angeles Times, La Opinion & Nielsen

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origin
Critter Gitters Digital Multicast		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Sunday 7:00 a.m	13	0

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	9 years	14 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
 A search and rescue 911 themed animal adventure series with an entertaining twist of investigative and detective "super sleuthing" by a group neighborhood kids, a couple of veterinarians and zany professor. Action and stimulating story lines combined with kids' natural love and curiosity of animals. This program promotes and teaches teamwork, cooperation, problem solving, knowledge of animals and positive role models.

Title of Digital Core Program #2		Origin
Animal Rescue Digital Multicast		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Sunday 7:30	13	0

a.m.

Length of Program	Age of Target Audience		E/I Symbol
	From	To	Used As Required
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Animal rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.

Title of Digital Core Program #3		Origin
Kid Guides Digital Multicast		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Sunday 8:00 a.m.	13	0

Length of Program	Age of Target Audience		E/I Symbol
	From	To	Used As Required
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

"Kid Guides" is a series "for" kids "by" kids. This award-winning, action packed series takes kids behind the scenes of some of the top zoo, aquariums, museums, and other destinations in the world. Our kid guides learn about the workings of the locations as well as the science behind what it takes to run the places. Whether it is learning about how to care for a white tiger, how to be a zoo keeper, how to handle snakes, or how to take underwater pictures, our hosts dive right in.

Title of Digital Core Program #4		Origin
Ultimate Choice Digital Multicast		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions

Saturday 7:00
a.m. 13

0

Length of Program	Age of Target Audience		E/I Symbol
	From	To	Used As Required
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
In "Ultimate Choice families embark on a journey together that will change them forever and provide a newfound closeness and a dramatically changed perspective. Each of the episode brings them face-to-face with challenges that have lifelong implications, they share thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control.

Title of Digital Core Program #5		Origin
WHAT'S UP! QUE PASA Digital Multicast		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturday 7:30 a.m.	13	0

Length of Program	Age of Target Audience		E/I Symbol
	From	To	Used As Required
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
What's Up! Que Pasa is a fast-paced bilingual, multicultural show with an emphasis on language development, cross-cultural awareness and positive health choices. Each week the show theme is introduced through a hip combination of rap and humor.

Title of Digital Core Program #6		Origin
Real Life 101 Digital Multicast		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions

Saturday 8:00
a.m. 13

0

Length of Program	Age of Target Audience		E/I Symbol
	From	To	Used As Required

30 minutes

From	To	Y
13 years	16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

?Real Life 101? presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series? young audience. The series is currently being provided to schools and libraries across the USA by one of the nation?s quality educational distributors.

Title of Digital Core Program #7

WHAT'S UP! QUE PASA Digital Multicast

Origin

SYNDICATED

Regular
Schedule

Total Times Aired at Regularly Scheduled
Time

Number of Pre-
emptions

Monday 2:00
p.m.

13

0

Length of Program	Age of Target Audience		E/I Symbol
	From	To	Used As Required

30 minutes

From	To	Y
13 years	16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

What's Up! Que Pasa is a fast-paced bilingual, multicultural show with an emphasis on language development, cross-cultural awareness and positive health choices. Each week the show theme is introduced through a hip combination of rap and humor.

Title of Digital Core Program #8

Kid Guides Digital Multicast

Origin

SYNDICATED

Regular
Schedule

Total Times Aired at Regularly Scheduled
Time

Number of Pre-
emptions

Monday 2:30 p.m. 13 0

Length of Program	Age of Target Audience		E/I Symbol
	Used As	Required	
30 minutes	From 13 years	To 16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
 Kid Guides" is a series "for" kids "by" kids. This award-winning, action packed series takes kids behind the scenes of some of the top zoo, aquariums, museums, and other destinations in the world. Our kid guides learn about the workings of the locations as well as the science behind what it takes to run the places. Whether it is learning about how to care for a white tiger, how to be a zoo keeper, how to handle snakes, or how to take underwater pictures, our hosts dive right in.

Title of Digital Core Program #9	Origin
Real Life 101 Digital Multicast	SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time
Tuesdays 2:30 p.m.	13
	Number of Pre-emptptions
	0

Length of Program	Age of Target Audience		E/I Symbol
	Used As	Required	
30 minutes	From 13 years	To 16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
 ?Real Life 101? presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series? young audience. The series is currently being provided to schools and libraries across the USA by one of the nation?s quality educational distributors.

Title of Digital Core Program #10	Origin
Ultimate Choice Digital Multicast	SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Wednesdays 2:00 p.m.	13	0

Length of Program	Age of Target Audience		E/I Symbol
	Used As Required		
30 minutes	From 13 years	To 16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

In "Ultimate Choice? families embark on a journey together that will change them forever and provide a newfound closeness and a dramatically changed perspective. Each of the episode brings them face-to-face with challenges that have lifelong implications, they share thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control.

Title of Digital Core Program #11	Origin
Animal Rescue Digital Multicast	SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time
Wednesdays 2:30 p.m.	13
	Number of Pre-emptions
	0

Length of Program	Age of Target Audience		E/I Symbol
	Used As Required		
30 minutes	From 13 years	To 16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Animal rescue shows cases of spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual videos of rescues. It contains safety tips and real life in the field experiences of professional and ordinary people taking care of, treating and helping different animals.

Title of Digital Core Program #12	Origin
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Dog Tales Digital Multicast		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptptions
Thursday 2:30 p.m.	13	0

Length of Program	Age of Target Audience	E/I Symbol Used As Required
30 minutes	From 13 years To 16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
 "Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.

Title of Digital Core Program #13		Origin
The Soccer Academy Digital Multicast		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptptions
SUNDAY 7:30 AM	13	0

Length of Program	Age of Target Audience	E/I Symbol Used As Required
30 minutes	From 8 years To 13 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
 This program is a travel, adventure and educational soccer show for children, teens, coaches and families alike. The show is very unique: it actually promotes peace through greater international and cultural understanding, and utilizes soccer as a backdrop. It is also educational, informational and instructional in nature.

Title of Digital Core Program #14		Origin
The Soccer Academy Digital Multicast		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptptions
SUNDAY 8:30 AM	12	0

Length of Program	Age of Target Audience	E/I Symbol Used As Required
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30 minutes	From 8 years	To 13 years	Y
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This program is a travel, adventure and educational soccer show for children, teens, coaches and families alike. The show is very unique: it actually promotes peace through greater international and cultural understanding, and utilizes soccer as a backdrop. It is also educational, informational and instructional in nature. THE THIRTEENTH SHOW SCHEDULED FOR JUNE 29 WAS INTERRUPTED DUE TO SATELLITE FAILURE. IT IS SCHEDULED TO AIR AGAIN ON JULY 5, 2008 AT 9:30 AM ON LATV. LATV HAS ADDED AN ADDITIONAL HOUR PER WEEK TO ITS CORE PROGRAMMING(FROM 3 TO 4 HOURS A WEEK).

Title of Digital Core Program #15		Origin
NASA Connection Digital Multicast		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptptions
SUNDAY 7:00 AM	13	0

Length of Program	Age of Target Audience	E/I Symbol Used As Required
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30 minutes	From 8 years	To 16 years	Y
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Each show contains interactive web activities. Focuses on NASA research, past, present & future in a magazine style format, designed to create a heighten interest for kids 8 to 16 years in mathematics, science, technology and NASA. Also serve as mechanism for parents in the education of children.

Title of Digital Core Program #16		Origin
Destination Tomorrow Digital Multicast		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
SUNDAY 8:00 AM	12	0

Length of Program	Age of Target Audience		E/I Symbol
	Used As Required		
30 minutes	From 8 years	To 16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
 NASA's Destination Tomorrow? is an Emmy®-award-winning 30-minute educational program that is produced for television; an associated web site contains story summaries and links to related program material. Programs in this series (1) create and heighten children's interest in mathematics, science, technology, and NASA; (2) increase the scientific and technological literacy of children; (3) help parents and caregivers to become involved in the education of children and young children; and (4) serve as a mechanism for educating (and involving) the public about NASA such that people will understand what NASA does (especially here on Earth) and why what NASA does is important to our economic, scientific, and security interests. THE THIRTEENTH SHOW SCHEDULED FOR JUNE 29 WAS INTERRUPTED DUE TO SATELLITE FAILURE. IT IS SCHEDULED TO AIR AGAIN ON JULY 5,2008 AT 9:00 AM ON LATV. LATV HAS ADDED AN ADDITIONAL HOUR PER WEEK TO ITS CORE PROGRAMMING (FROM 3 TO 4 HOURS A WEEK).

Title of Digital Core Program #17		Origin
My Bedbugs Digital Multicast		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
SATURDAY 7:00 AM	13	0

Length of Program	Age of Target Audience		E/I Symbol
	Used As Required		

30 minutes	From	To	
	1 years	6 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

My Bedbugs is a quality children's program that unites education and entertainment. Each episode delivers a collection of songs and playful adventures for young audiences to enjoy and is designed to strengthen developmental skills.

Title of Digital Core Program #18	Origin
My Bedbugs Digital Multicast	SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time
SATURDAY 7:30 AM	13
	Number of Pre-emptptions
	0

Length of Program	Age of Target Audience	E/I Symbol
		Used As Required

30 minutes	From	To	
	1 years	6 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

My Bedbugs is a quality children's program that unites education and entertainment. Each episode delivers a collection of songs and playful adventures for young audiences to enjoy and is designed to strengthen developmental skills.

11.(a) Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already Y aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

(b) If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired. (None Required)

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origin
Dog Tales DIGITAL MAINSTREAMSYNDICATED	
Regular Schedule	Total Times to be Aired
Sunday 7:00 a.m.	13

Length of Program	Age of Target Audience	
	From	To
30 minutes	13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
"Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.

Title of Planned Core Program #2	Origin
Animal Rescue DIGITAL MAINSTREAMSYNDICATED	
Regular Schedule	Total Times to be Aired
Monday 1:00 p.m.	13

Length of Program	Age of Target Audience	
	From	To
30 minutes	13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
Animal rescue shows cases of spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal

kingdom. All stories are authentic and contain actual videos of rescues. It contains safety tips and real life in the field experiences of professional and ordinary people taking care of, treating and helping different animals.

Title of Planned Core Program #3	Origin
Ultimate Choice DIGITAL MAINSTREAMSYNDICATED	
Regular Schedule	Total Times to be Aired
Tuesday 2:00 p.m.	14

Length of Program	Age of Target Audience
30 minutes	From To
	13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

In "Ultimate Choice families embark on a journey together that will change them forever and provide a newfound closeness and a dramatically changed perspective. Each of the episode brings them face-to-face with challenges that have lifelong implications, they share thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control.

Title of Planned Core Program #4	Origin
Kid Guides DIGITAL MAINSTREAMSYNDICATED	
Regular Schedule	Total Times to be Aired
Wednesday 1:30 p.m.	13

Length of Program	Age of Target Audience
30 minutes	From To
	13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

"Kid Guides" is a series "for" kids "by" kids. This award-winning, action packed series takes kids behind the scenes of some of the top zoo, aquariums, museums, and other destinations in the world. Our kid guides learn about the workings of the locations as well as the science behind what it takes to run the places. Whether it is learning about how to care for a white tiger, how to be a zoo keeper, how to handle snakes, or how to take underwater pictures, our hosts dive right in.

Title of Planned Core Program #5	Origin
WHAT'S UP!QUE PASA DIGITAL MAINSTREAMSYNDICATED	
Regular Schedule	Total Times to be Aired
Wednesday 3:00 p.m.	13

Length of Program	Age of Target Audience
30 minutes	From To
	13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

What's Up! Que Pasa is a fast-paced bilingual, multicultural show with an emphasis on language development, cross-cultural awareness and positive health choices. Each week the show theme is introduced through a hip combination of rap and humor.

Title of Planned Core Program #6	Origin
Real Life 101 DIGITAL MAINSTREAMSYNDICATED	
Regular Schedule	Total Times to be Aired
Saturday 7:00 a.m.	13

Length of Program	Age of Target Audience	
	From	To
30 minutes	13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

?Real Life 101? presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series? young audience. The series is currently being provided to schools and libraries across the USA by one of the nation?s quality educational distributors.

Title of Planned Core Program #7	Origin
Critter Gitters Digital Multicast	SYNDICATED
Regular Schedule	Total Times to be Aired
Sunday 7:00 a.m	13

Length of Program	Age of Target Audience	
	From	To
30 minutes	9 years	14 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

A search and rescue 911 themed animal adventure series with an entertaining twist of investigative and detective ?super sleuthing? by a group neighborhood kids, a couple of veterinarians and zany professor. Action and stimulating story lines combined with kids? natural love and curiosity of animals. This program promotes and teaches teamwork, cooperation, problem solving, knowledge of animals and positive role models.

Title of Planned Core Program #8	Origin
Animal Rescue Digital Multicast	SYNDICATED
Regular Schedule	Total Times to be Aired
Sunday 7:30 a.m.	13

Length of Program	Age of Target Audience
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30 minutes	From	To
	13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
 Animal rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.

Title of Planned Core Program #9 Origin
 Kid Guides Digital Multicast SYNDICATED
 Regular Schedule Total Times to be Aired
 Sunday 8:00 a.m. 13

Length of Program	Age of Target Audience	
	From	To
30 minutes	13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
 Kid Guides" is a series "for" kids "by" kids. This award-winning, action packed series takes kids behind the scenes of some of the top zoo, aquariums, museums, and other destinations in the world. Our kid guides learn about the workings of the locations as well as the science behind what it takes to run the places. Whether it is learning about how to care for a white tiger, how to be a zoo keeper, how to handle snakes, or how to take underwater pictures, our hosts dive right in.

Title of Planned Core Program #10 Origin
 Ultimate Choice Digital Multicast SYNDICATED
 Regular Schedule Total Times to be Aired
 Saturday 7:00 a.m. 13

Length of Program	Age of Target Audience	
	From	To
30 minutes	13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
 In "Ultimate Choice families embark on a journey together that will change them forever and provide a newfound closeness and a dramatically changed perspective. Each of the episode brings them face-to-face with challenges that have lifelong implications, they share thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs; Compromise; Resolving Conflict; Teamwork; Fear; and Self Control.

Title of Planned Core Program #11 Origin
 WHAT'S UP! QUE PASA Digital Multicast SYNDICATED

Regular Schedule
Saturday 7:30 a.m.

Total Times to be Aired
13

Length of Program
30 minutes

Age of Target Audience
From To
13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

What's Up! Que Pasa is a fast-paced bilingual, multicultural show with an emphasis on language development, cross-cultural awareness and positive health choices. Each week the show theme is introduced through a hip combination of rap and humor.

Title of Planned Core Program #12 Origin

Real Life 101 Digital Multicast SYNDICATED

Regular Schedule

Total Times to be Aired

Saturday 8:00 a.m.

13

Length of Program

30 minutes

Age of Target Audience
From To
13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. The series is currently being provided to schools and libraries across the USA by one of the nation's quality educational distributors.

Title of Planned Core Program #13

Origin

WHAT'S UP! QUE PASA Digital Multicast SYNDICATED

Regular Schedule

Total Times to be Aired

Monday 2:00 p.m.

13

Length of Program

30 minutes

Age of Target Audience
From To
13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

What's Up! Que Pasa is a fast-paced bilingual, multicultural show with an emphasis on language development, cross-cultural awareness and positive health choices. Each week the show theme is introduced through a hip combination of rap and humor.

Title of Planned Core Program #14 Origin

Kid Guides Digital Multicast

SYNDICATED

Regular Schedule

Total Times to be Aired

Monday 2:30 p.m. 13

Length of Program	Age of Target Audience
30 minutes	From To
	13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

"Kid Guides" is a series "for" kids "by" kids. This award-winning, action packed series takes kids behind the scenes of some of the top zoo, aquariums, museums, and other destinations in the world. Our kid guides learn about the workings of the locations as well as the science behind what it takes to run the places. Whether it is learning about how to care for a white tiger, how to be a zoo keeper, how to handle snakes, or how to take underwater pictures, our hosts dive right in.

Title of Planned Core Program #15	Origin
Real Life 101 Digital Multicast	SYNDICATED
Regular Schedule	Total Times to be Aired
Tuesdays 2:30 p.m.	14

Length of Program	Age of Target Audience
30 minutes	From To
	13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

"Real Life 101" presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. The series is currently being provided to schools and libraries across the USA by one of the nation's quality educational distributors.

Title of Planned Core Program #16	Origin
Ultimate Choice Digital Multicast	SYNDICATED
Regular Schedule	Total Times to be Aired
Wednesdays 2:00 p.m.	13

Length of Program	Age of Target Audience
30 minutes	From To
	13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

In "Ultimate Choice" families embark on a journey together that will change them forever and provide a newfound closeness and a dramatically changed perspective. Each of the episode brings them face-to-face with challenges that have lifelong implications, they share thoughts that are designed to shape the values that will guide young men and women throughout their lives. Issues discussed include: Drugs;

Compromise; Resolving Conflict; Teamwork; Fear; and Self Control.

Title of Planned Core Program #17 Origin
Animal Rescue Digital Multicast SYNDICATED
Regular Schedule Total Times to be Aired
Wednesdays 2:30 p.m. 13

Length of Program Age of Target Audience
30 minutes From To
13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Animal rescue shows cases of spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual videos of rescues. It contains safety tips and real life in the field experiences of professional and ordinary people taking care of, treating and helping different animals.

Title of Planned Core Program #18 Origin
Dog Tales Digital Multicast SYNDICATED
Regular Schedule Total Times to be Aired
Thursday 2:30 p.m. 13

Length of Program Age of Target Audience
30 minutes From To
13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

"Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.

Title of Planned Core Program #19 Origin
My Bedbugs Digital Multicast SYNDICATED
Regular Schedule Total Times to be Aired
Saturday at 7:00 am 13

Length of Program Age of Target Audience
30 minutes From To
1 years 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

My Bedbugs is a quality children's program that unites education and entertainment. Each episode delivers a collection of songs and playful adventures for young audiences to enjoy and is designed to strengthen developmental skills.

Title of Planned Core Program #20Origin

My Bedbugs Digital Multicast SYNDICATED
Regular Schedule Total Times to be Aired
Sunday at 7:00 am 13

Length of Program Age of Target Audience
30 minutes From To
1 years 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

My Bedbugs is a quality children's program that unites education and entertainment. Each episode delivers a collection of songs and playful adventures for young audiences to enjoy and is designed to strengthen developmental skills.

Title of Planned Core Program #21Origin

Critter Gitters Digital Multicast SYNDICATED
Regular Schedule Total Times to be Aired
Saturday at 7:30 am 13

Length of Program Age of Target Audience
30 minutes From To
9 years 14 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

A search and rescue 911 themed animal adventure series with an entertaining twist of investigative and detective "super sleuthing" by a group neighborhood kids, a couple of veterinarians and zany professor. Action and stimulating story lines combined with kids' natural love and curiosity of animals. This program promotes and teaches teamwork, cooperation, problem solving, knowledge of animals and positive role models.

Title of Planned Core Program #22Origin

Aqua Kids Digital Multicast SYNDICATED
Regular Schedule Total Times to be Aired
Sunday 7:30 am 13

Length of Program Age of Target Audience
30 minutes From To
13 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Aqua kids Adventures provide CORE programming in the area of biology and

specifically the ecosystem related to the ocean, its tributaries and estuaries. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of the role they play now, and for generations into the future, with the biggest ecosystem on earth—the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the earth.

Title of Planned Core Program #23 Origin
 NASA Connection Digital Multicast SYNDICATED
 Regular Schedule Total Times to be Aired
 Saturday 8:00 am 13

Length of Program Age of Target Audience
 30 minutes From To
 8 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
 Each show contains interactive web activities. Focuses on NASA research, past, present & future in a magazine style format, designed to create a heightened interest for kids 8 to 16 years in mathematics, science, technology and NASA. Also serve as mechanism for parents in the education of children.

Title of Planned Core Program #24 Origin
 Destination Tomorrow Digital Multicast SYNDICATED
 Regular Schedule Total Times to be Aired
 SUNDAY 8:00 AM 13

Length of Program Age of Target Audience
 30 minutes From To
 8 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
 NASA's Destination Tomorrow? is an Emmy®-award-winning 30-minute educational program that is produced for television; an associated web site contains story summaries and links to related program material. Programs in this series (1) create and heighten children's interest in mathematics, science, technology, and NASA; (2) increase the scientific and technological literacy of children; (3) help parents and caregivers to become involved in the education of children and young children; and (4) serve as a mechanism for educating (and involving) the public about NASA such that people will understand what NASA does (especially here on Earth) and why what NASA does is important to our economic, scientific, and security interests.

Title of Planned Core Program #25 Origin
 The Soccer Academy Digital Multicast SYNDICATED
 Regular Schedule Total Times to be Aired

SATURDAY 8:30 AM

13

Length of Program

Age of Target Audience

30 minutes

From To

8 years 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This program is a travel, adventure and educational soccer show for children, teens, coaches and families alike. The show is very unique: it actually promotes peace through greater international and cultural understanding, and utilizes soccer as a backdrop. It is also educational, informational and instructional in nature.

Title of Planned Core Program #26 Origin

The Soccer Academy Digital MulticastSYNDICATED

Regular Schedule

Total Times to be Aired

SUNDAY 8:30 AM

13

Length of Program

Age of Target Audience

30 minutes

From To

8 years 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This program is a travel, adventure and educational soccer show for children, teens, coaches and families alike. The show is very unique: it actually promotes peace through greater international and cultural understanding, and utilizes soccer as a backdrop. It is also educational, informational and instructional in nature.

Title of Planned Core Program #27 Origin

Destination Tomorrow Digital MulticastSYNDICATED

Regular Schedule

Total Times to be Aired

JULY 5,2008 AT 9:00 AM

1

Length of Program

Age of Target Audience

30 minutes

From To

8 years 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

NASA's Destination Tomorrow? is an Emmy®-award-winning 30-minute educational program that is produced for television; an associated web site contains story summaries and links to related program material. Programs in this series (1) create and heighten children's interest in mathematics, science, technology, and NASA; (2) increase the scientific and technological literacy of children; (3) help parents and caregivers to become involved in the education of children and young children; and (4) serve as a mechanism for educating (and involving) the public about NASA such that people will understand what NASA does (especially here on Earth) and why what NASA does is important to our economic, scientific, and security

interests. . THE THIRTEENTH SHOW SCHEDULED FOR JUNE 29 WAS INTERRUPTED DUE TO SATELLITE FAILURE. IT IS SCHEDULED TO AIR AGAIN ON JULY 5,2008 AT 9:00 AM ON LATV. LATV HAS ADDED AN ADDITIONAL HOUR PER WEEK TO ITS CORE PROGRAMMING (FROM 3 TO 4 HOURS A WEEK).

Title of Planned Core Program #28	Origin
The Soccer Academy Digital Multicast	SYNDICATED
Regular Schedule	Total Times to be Aired
JULY 5,2008 AT 9:30 AM	1

Length of Program	Age of Target Audience	
	From	To
30 minutes	8 years	13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This program is a travel, adventure and educational soccer show for children, teens, coaches and families alike. The show is very unique: it actually promotes peace through greater international and cultural understanding, and utilizes soccer as a backdrop. It is also educational, informational and instructional in nature. THE THIRTEENTH SHOW SCHEDULED FOR JUNE 29 WAS INTERRUPTED DUE TO SATELLITE FAILURE. IT IS SCHEDULED TO AIR AGAIN ON JULY 5,2008 AT 9:30 AM ON LATV. LATV HAS ADDED AN ADDITIONAL HOUR PER WEEK TO ITS CORE PROGRAMMING(FROM 3 TO 4 HOURS A WEEK).

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)? Y

16. Identify the licensee's children's programming liaison.

Name	Telephone Number	
Sherrie Karr	760-366-9881	
Address	E-mail Address	
6448 Hallee Rd. Suite #3	skarr@kvmdtv.com	
City	State	ZIP Code
Joshua Tree	CA	92252

17 Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

LATV HAS INCREASED ITS CORE CHILDRENS PROGRAMMING TO 4 HOURS A WEEK AND HAS SCHEDULED DESTINATION TOMORROW AND THE SOCCER ACADEMY TO BE PLAYED ON JULY FIFTH STARTING AT 9:00 AM TO MAKE UP FOR THE 6/29 SATELLITE FAILURE THAT INTERFERED WITH THOSE TWO PROGRAMS.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee Signature

KVMD LICENSEE.,

LLC

Date

7/03/2008

FCC Form 398

March 2006