



SOUTHERN CALIFORNIA LIFE

DATE: 5-7-08 WEDNESDAY

TIME: 7:30 – 8:00 P.M.

TOPICS COVERED BUT NOT LIMITED TO:

PERTENANT ISSUES AND PROGRAMMING:

OVERVIEW:

Tonight on So Cal Life we continue our Spotlight on Mammoth Lakes where a new village has big plans for this already booming city. Plus our in studio guest brings us jewelry as unique as the women who wear it And in entertainment we take you to the farm as we talk to the cast of the new reality show, Farmers Wife.

ENTERTAINMENT NEWS:

Well, there might be another strike in the near future, but this time, it'll be the actors. The Screen Actors Guild's had offered to negotiate until they reached a deal with the Alliance of Motion Picture and TV Producers. However, after 18 days and no progress, the AMPTP put the peace talks on hold to focus on the American Federation of TV and Radio Artists, whose contract also expires soon.

NATIONAL NEWS:

I bet you didn't know this is National Arson Awareness Week. Concerns about lighters that resemble toys and the dangerous temptation they pose in the hands of children are the themes of Arson Awareness Week this year.

COMMUNITY NEWS:

All week we are highlighting the beautiful city of Mammoth Lakes, a city that has nightlife, wildlife, and relaxation all in the same place.

GENERAL INTEREST:

Hallmark is launching a new recordable greeting card line where senders can narrate their messages rather than write it out.

Using the Recordable Cards With Music, a senders can record a 10-second voice messages, accompanied by a song clip. The new line will be available for Mother's Day, and Hallmark officials are providing free recordable cards for kids with military moms overseas.

COMMUNITY NEWS:

The internet is bringing families together. At least that's the hope of a local psychologist, Doctor Nancy Dean has a national radio program based right here in southern California. As Tom Jordan explains, the subject is all in the program's title: How about jewelry from Tahiti for mother's day gift? Our guest makes jewelry inspired by the tropical island and has celebrities lining up for it.

ENTERTAINMENT NEWS:

Well, it's down to the final four. And tonight, one of the contestants will be going home as American Idol continues its search for its newest superstar. Last night, David Archuleta won over the crowd and the judges as he sang "Stand By Me" and "Love Me Tender" for this week's theme of Rock and Roll Classics. Unfortunately, David Cook, who was expected to own the night, did not live up to his anointed rock boy status. Which leaves us wondering, who will go home?

After making a name for itself in Europe, this new reality show hit the US small screen as 10 city women try to wow a farm boy to take them as his wife-to-be... Ron Jacobsohn met the lucky guy and some of his suitors:

CELEBRITY BIRTHDAYS:

SPORTS:

Just recently an unexpected turn of events caused many to rise against the sport of horse racing. As Big Brown and his jockey joyously won the Kentucky Derby, a filly named Eight Belles broke both ankles and was put to sleep moments later. PETA, People for the Ethical Treatment of Animals, is demanding a ban on whipping horses and wants to see positive changes in the treatment of these animals. Our very own Jim Murray produced a segment about the horse racing industry that exposes the changes ahead.

WEATHER AND COMMUNITY CALENDAR



