



TOPICS INCLUDE BUT ARE NOT LIMITED TO:

9/5/2008 14:00:00 2 0:58:30 HEART OF THE CITY

Homeowners are invited to attend a free, comprehensive Homeownership Preservation Fair on Saturday, September 20 to learn more about foreclosure prevention and homeownership preservation. The event will take place in the Long Beach Convention Center Grand Ballroom, on Pine Avenue between Ocean Boulevard and Shoreline Drive, from 10:00 am to 1:00 pm. Registration begins at 9:30 am.

The event is jointly sponsored by the City of Long Beach, The Long Beach Housing Development Company (LBHDC), Congressman Dana Rohrabacher, L.A. County Supervisor Don Knabe, the Los Angeles Neighborhood Housing Services (LANHS), the City of Carson, the City of Hawthorne, L.A. County NeighborWorks Center for Foreclosure Solutions, and the U.S. Department of Housing and Urban Development (HUD).

Participants are asked to bring a copy of a recent mortgage statement; all information will be kept confidential. Counselors and housing experts will offer on-site assistance and information on viable options regarding foreclosure prevention assistance. Presentations will also be conducted on topics

including the foreclosure process and fraud prevention. Spanish and Khmer translation will be available. Free parking is available off Pine Avenue at the Convention Center.

The Homeownership Preservation Fair will be facilitated by the Los Angeles Neighborhood Housing Services, a HUD-approved housing counseling agency.

For more information, please call LANHS at 888.895.2647, e-mail counseling@lanhs.org or visit www.lanhs.org.

9/7 19th Annual Car Show on 2nd St. Call 562.434.3066 for details.

9/13 Avon Walk for Breast Cancer throughout the streets and parks of Long Beach. Call 310.268.1450 for more information.

9/13 Sinjin-Corporate Volleyball Challenge Championships. Call 310.913.0108 or visit www.sinjinvolleyball.com for details.

**9/12/2008 14:00:00 2 0:58:30 HEART OF THE CITY
First Human West Nile Virus Case in Long Beach -
Residents Urged to Take Precautions**

The first human case of West Nile Virus (WNV) for 2008 has been confirmed in Long Beach. The patient was hospitalized in August with high fever, severe headache and vomiting, and is currently recovering at home. So far this year, 130 human cases have been reported in California, including two deaths in Orange County.

City Health Officer Helene Calvet, MD, reminds residents that WNV infection can be prevented by avoiding mosquito bites and controlling mosquito breeding. Dr. Calvet also strongly urges residents to [take preventive actions to protect against WNV infection](#). For more information, please visit the

Long Beach Health Department's [West Nile Virus Information Page](#).

Are you ready for the Digital TV Transition?

On February 17, 2009, all full-powered television stations will begin broadcasting only in digital, as required by law. If viewers who receive free over-the-air programming (with a roof-top antenna or "rabbit ears") have a TV with an internal digital tuner, it will continue to work the same. However, viewers with an analog television will need a digital-to-analog converter box to continue to watch broadcast television.

Cable and satellite TV subscribers with analog TVs hooked up to their cable or satellite service should not be affected. For more information, and money-saving coupons go to: <http://www.dtv.gov>

- 9/13 **Float and Serve** sports event at the beach near Granada Ave. Call 562.394.7124 for more information.
- 9/13 **ICT Free Family Event "Theatre Through the Ages"** at the Center Theater at the Long Beach Performing Arts Center. Call 562.495.4595 for details.
- 9/14 **The Long Beach Hi Performance Auto Parts Show and Sale** at Long Beach Veterans Stadium. Call 714.557.5979 x102 for more information.
- 9/14 **CSULB Men's Volleyball vs. Alumni** on CSULB campus at 2pm. Call 562.985.4949 for information.
- 9/18 **The Long Beach Coin & Collectibles Expo** through 9/21 at the Long Beach Convention Center. Call 805.962.9939 for details.

**9/19/2008 14:00:00 2 0:58:30 HEART OF THE CITY
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‘Night at The Village’ with Rachael Ray added to Women’s Conference 2008

This year, The Women’s Conference has added a new event. The "Night at The Village" will transform the Long Beach Convention Center into over 160,000 square feet of interactive experiences, connecting women with information, shopping, food and fun. The "Night at The Village" is from 5:00 to 9:00 pm on October 21, and features book signings by First Lady Maria Shriver, Caroline Kennedy, Mario Lopez and Dr. Mehmet Oz. Rachael Ray will be the inaugural guest on the main stage.

9/20 Annual Native American festival, *Moompetam: Gathering of the Salt Water People* through 9/21 at the Aquarium of the Pacific. Call 562.590.3100 x0 for more information.

9/21 The Long Beach C.A.R.E. Triathlon on various downtown streets. Call 562.624.4949 for more information.

9/26/2008 14:00:00 2 0:58:30 HEART OF THE CITY

The public is encouraged to review and comment on the proposed annual update to the plan that outlines strategic priorities and goals for the Pacific Gate Workforce Investment Network, which is administered by the City of Long Beach to provide youth and adult employment services; comprehensive business solutions; and strategic training initiatives in regional high-growth industry clusters.

A Public Hearing on the Proposed Plan Modification will be held at 3:00 pm, Monday, October 13 at the Career Transition Center, 3447 Atlantic Ave., Long Beach.

"The Pacific Gateway Workforce Investment Board is dedicated to building a stronger workforce that is prepared to contribute to the communities we serve. Through strategic collaborations with our wide array of partners, we strengthen the economy of our entire region by strengthening the workforce that keeps our businesses and industries competitive," said Sandy King, Workforce Investment Board Chair.

Through the City of Long Beach Department of Community Development, the Network administers the Workforce Investment Act programs in conjunction with the Pacific Gateway Workforce Investment Board for the cities of Lomita, Long Beach, Signal Hill, and Torrance.

Beginning Friday, the Proposed Plan Modification will be available on-line at www.pacificgatewayworkforce.com, and hard copies can be picked up at the Career Transition Center.

Reverse 9-1-1 System

EMERGENCY NOTIFICATION

The City of Long Beach has implemented an Emergency Notification System called Reverse 9-1-1 that can deliver emergency messages via telephone to every landline in the city or in a targeted area during a public safety incident. All landline telephone customers in the City are automatically in the system. The emergency notifications can also reach cell phones, TTY/TDD service or Internet phone service, but those numbers must be registered first, and the City of Long Beach strongly recommends that those numbers are registered.

- 9/26 **S.C.O.P.E. Poker Run** near the Pine Avenue Pier. Call 562.435.7707 for details.
- 9/27 **Walk from Obesity** throughout various downtown streets. Call 562.402.9779 for more information.
- 9/27 **Strides for Change - MADD** at Queen Mary Events Park. Call 562.499.1628 for details.
- 9/27 **Walk like MADD** at Queen Mary Events Park. Call 310.215.2905 for more information.
- 9/27 **Sinjin Volleyball** at Marina Green and Alamitos Beach. Call 310.913.0108 or visit www.sinjinvolleyball.com for details.

