

SOUTHERN CALIFORNIA LIFE

---



# SOUTHERN CALIFORNIA LIFE

**DATE: 7-7-08 MONDAY**

**TIME: 5:30 – 6:00 P.M.**

**TOPICS COVERED BUT NOT LIMITED TO:**

**PERTENANT ISSUES AND PROGRAMMING:**

OVERVIEW:

Thanks for joining us.... I'm Heather Dawson... with a new perspective on your local news...

TWELVE people were killed on Los Angeles and Orange county highways and streets during the Fourth of July holiday weekend, according to the California Highway Patrol.

Another heat wave is bearing down on the Southland, with the potential for near-record high temperatures during the middle of the week. According to the National Weather Service, some valley areas will heat up to triple digits. There's also a possibility of thunderstorms in the mountains

## SOUTHERN CALIFORNIA LIFE

---

with lightning that could cause wildfires.

Every week we showcase a different city in the Southland, to introduce you to a place you might not know about. Tonight's spotlight is on the beautiful mountain town of Lake Arrowhead, perfect for a get-away every season of the year, Karma Dickerson takes us there.

Nestled in the San Bernardino mountains, the first people to enjoy the beauty of Lake Arrowhead formerly known as Little Bear Valley were the Serrano Native Americans. However, their haven didn't remain secret for long. In the mid 1800s, pioneers began to settle in the mountain, and the logging industry quickly spread. Between 1891 and 1913 a dam was built in Little Bear Valley with the intention of providing water to San Bernardino. However, due to lawsuits from desert landowners the project was stopped. The body of water in Little Bear Valley was then purchased and renamed Lake Arrowhead. In 1922 Lake Arrowhead opened to the public, and that was just the beginning...And continuing the spirit of pioneering, Putty brought another first to Lake Arrowhead, from 1955 to 1998 it was home to Santa's Village.

Lake Arrowhead has grown considerably since Putty's family settled in the area, and has been a long time setting for movie productions.

Big movies such as Heidi etc. have been filmed here. That's a lot of attention for a small town, that's actually not even a city.

### **MEDICAL SWOOSH**

(HEATHER INTRO)

EVER FEEL LIKE YOUR DOCTOR IS SPEAKING A DIFFERENT LANGUAGE?  
ARE YOU INTIMIDATED BY A WHITE LAB COAT? AS TOM JORDAN SHOWS  
US, NEW TECHNOLOGY IS ALLOWING YOU TO GET THE INFORMATION YOU  
NEED BEFORE YOU HEAD TO THE DOCTOR'S OFFICE.

(TAKE PKG)

HEALTHCARE EDUCATION HAS GONE HIGH-TECH... THANKS TO  
PODCASTING. (:05)

## SOUTHERN CALIFORNIA LIFE

---

SOT: Grayson Wheatley, M.D.

“Podcasting essentially is a recording of either audio or video that can be searched for on the internet and then downloaded directly into your computer or indirectly into your iPod.” (:13)

THORACIC SURGEON GRAYSON WHEATLEY (wheat-lee) CREATED THE FIRST-OF-ITS-KIND WEBSITE FOR THE ARIZONA HEART INSTITUTE. (:05)

SOT: Grayson Wheatley, M.D.

“I think we’re the only institution that has video programs freely available without subscription that anyone can access outside of the hospital or even when you’re a patient here at our clinic.” (:10)

IT’S A CONCEPT PATIENTS ARE EXCITED ABOUT. (:02)

SOT: Maria Chilleen

“I think is a very, very important, especially in all the technology that is being developed in heart disease.” (:06)

ANYONE WHO WANTS THE LATEST INFORMATION ON HEART RELATED ISSUES CAN EITHER DOWNLOAD IT FROM I-TUNES STRAIGHT INTO THEIR IPODS OR WATCH THE VIDEOS ON THE INTERNET. (:08)

SOT: Grayson Wheatley, M.D.

“You’ll have online access to some of the best medical information around.” (:07)

PATIENTS LEARN EVERYTHING FROM “WHAT IS HEART ARRHYTHMIA” TO “HOW TO PREVENT HEART DISEASE.”  
IT’S EASY TO FOLLOW INFORMATION THAT ALLOWS PATIENTS TO TAKE CONTROL OF THEIR OWN HEALTH. (:09)

SOT/VO: Maria Chilleen

“If there’s questions you may not have thought of, uh, you might find it on the iPod and say, 'Oh yeah, I need to ask the doctor about this.' And I think that would be very helpful.” (:09)

VO/SOT: Grayson Wheatley, M.D.

“Their questions are a little more informed, and it makes it more efficient for me. But also I think it’s easier for the patient to understand sometimes, even better than I can explain it.” (:10)

WHICH COULD MAKE YOUR NEXT VISIT TO THE DOCTOR LESS PAINFUL FOR EVERYONE. WITH TODAY’S HEALTHCAST I’M TOM JORDAN.

## SOUTHERN CALIFORNIA LIFE

---

(TEASE)

I'M SURE YOU'VE HEARD THE GOOD NEWS ABOUT THE HAPPY ENDING TO AN AMBER ALERT OVER THE WEEKEND. Orange County boy, RYAN RAMAOS allegedly abducted by his father was found safe in Mexico. BUT NOT EVERY CHILD IS AS LUCKY AS RYAN. EARLIER ON OUR SHOW, I INTERVIEWED KEITH JARRET ABOUT AMBERWATCH – A SIMPLE ACCESSORY THAT COULD SAVE LIVES. DETAILS COMING UP AFTER THE BREAK..

SPOTLIGHT BUMPER

BLOCK II  
RE-AIR LUANNE BEAUTYWATCH 10-5-05

(TEASE)  
STILL TO COME...

ENTERTAINMENT BUMP

BLOCK III – 7: Michelle Kwan (28), Ringo Starr (68)

CELEBRITY BIRTHDAYS...

``Hancock" broke the \$100 million sales mark in its first week of showing, and clinched the number one spot at

the nation's box offices on this Fourth of July holiday weekend, Media By Numbers reported today.

The action movie about a down-on-his-luck superhero opened on Tuesday, and will sell an estimated \$107.3 million in tickets by the close of business tonight, the movie receipt analysis firm predicted.

Hancock

Can he strike gold for the 8th time? Hancock is Will Smith eighth consecutive vow to capture the Fourth of July audiences across America. His last attempt scored over \$100 Million Dollars at the Box Office, it now remains to be seen if America is ready for a drunken, foul mouthed Super Hero who tries to find his inner-voice. Our Ron Jacobsohn was at the premiere to find out from the stars of the movie if the movie's buzz is justified...

Will Smith  
Peter Berg  
Charlize Theron

The fight against doping in sport needs to be based on a comprehensive approach combining a variety of weapons to be efficient. **AS YOU'LL SEE IN THIS NEXT REPORT, THE** three key strategies in the fight against doping **ARE:** education, detection and investigation:

Temperatures of 110 degrees will hit the Antelope Valley Tuesday, and an offshore flow will push that hot air through the mountain passes towards the coast next week, the National Weather Service said today.

Top that off with low humidities, and the chance for fire-friendly conditions exists across the state, meteorologists said.

**WEATHER MAPS**

SOUTHERN CALIFORNIA LIFE

---

COMMUNITY CALENDAR

*Lawrence P. Lewis*