



# SOUTHERN CALIFORNIA LIFE

DATE: 8 27, 2008

TIME: 5:30 – 6:00 P.M. MONDAY THROUGH FRIDAY

TIME: 6:00 – 6:30 A.M. SATURDAY AND SUNDAY

TOPICS COVERED BUT NOT LIMITED TO:

PERTENANT ISSUES AND PROGRAMMING:

OVERVIEW:

A new perspective on the local news...

LOCAL NEWS:

Every week on Southern California life, we showcase a different city in the southland. Tonight, we take you back to the historical town of upland, California, where you'll find one of the most acclaimed small breweries. David Wyllie takes us to dale brother's brewery in upland: Tucked away in an industrial park in west Upland is an award winning craft brewery that you may be seeing more of at Southern California restaurants and taverns. Dale

Brothers brewery was started about eight years ago when Curt Dale found out he was losing his job.

And what a successful step it has been with the Dale Bros lagers claiming seven gold medals at the LA County Fair and building a reputation of a quality product among beer connoisseurs. Part of what makes Dale Bros special is the hands on craftsmanship and attention to detail. It's a seven teen day process that is personally made by Curt Dale starting with a simple mixture of hot water and grain. With names like Pomona Queen, Pacific Daylight and California Black Beer---the Dale Brothers strive to make their product as fresh and uniquely regional as the can...in fact their slogan is Fresh Beer from Nearby. And while you may now find Dale Bros beers in Wichita...a growing number of Southland retailers and restaurants are carrying the Upland made brew making is easier for the southern California consumer to find it.

### HEALTH:

Six million children suffer from asthma and if your child is one of them, make sure their teacher is aware. Asthma emergency room rates spike in September, when the majority of kids head back to school. Less than one-third of parents surveyed talk to school administrators about their child's asthma. Only 42 percent make sure the proper medication is available at school. One interesting fact, Dutch research shows that pregnant women who eat nuts or peanut butter every day, up their baby's odds of developing asthma by nearly 50 percent.

### NATIONAL NEWS:

More than five million Americans who are eligible to receive the economic stimulus payment have not yet filed federal taxes. Although it is not too late to file, time is running out. Taxpayers

must submit before October 15, in order to receive stimulus payments.

#### NEWS/FASHION:

Ever wonder how certain types of jeans can pinpoint an era? Levi Strauss during the gold rush... 50's rolled up jeans... 70's bell bottom jeans and of course the 80's stone washed jeans. But today... There's a new league of jeans called premium denim. Heather Dawson shows us why many are willing to pay top dollar for this latest craze:

Today's blue jeans have evolved into premium denim. And the difference is more than just the price tag. Lysa Sellers is the owner of Peyton Grey in Claremont. She's constantly educating her customers on why there's a premium on designer jeans.

Coming up... did you spend too much time in the sun as a teenager? Do you have sun damage and wrinkles you would like to get rid of? Well, before I went on maternity leave, I interviewed an expert from allure images in upland about the benefits of Fraxel Lasers. Plus... Ron Jacobson takes us to the première of the latest x-files movie... Don't go away we'll be right back.

It's Nascar time again here in the southland this labor day weekend... Jim Murray has more in his sports report after the break. Plus Ron catches up with the stars from the hit TV show the x-files... next.

Were the x-files fans ready for a continuation of their favorite sci-fi show? Was it a smart choice of the producers to go away from the

hardcore alien's conspiracy plot of the x-files and make it into just another thriller? Well... The box office returns didn't really add up. With only \$10.2 million dollars at the box office it seems the fans either didn't find the movie or did not want to find it... Ron Jacobson was at the glamorous Hollywood premiere to find out why everyone felt they had to go back to do another movie in the franchise.

Weather

Calendar

A handwritten signature in cursive script that reads "Lawrence P. Jacobson". The signature is written in black ink and is positioned in the lower-left quadrant of the page.