

SOUTHERN CALIFORNIA LIFE



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DATE: 9-30-08

TIME: 5:30 – 6:00 P.M.

TOPICS COVERED BUT NOT LIMITED TO:

PERTENANT ISSUES AND PROGRAMMING:

NATIONAL NEWS:

In a season of roller-coaster energy costs, a drop in oil and natural gas prices in recent weeks was welcome news. But they remain so high that some experts say heating bills this winter will be far more than those of last year. T.K. Anderson has more. I'm T.K. Anderson. Even after a decline from peak prices in early July, home heating oil is still approximately 35 percent higher than last year, and natural gas is up 11 percent. Jeffrey Mayer is an energy expert and CEO of mxenergy, which supplies natural gas and electricity to residential and commercial customers in deregulated energy markets. One of the best ways that consumers can deal with this problem now is through a new technology spray foam installation. What we encourage people to do is to look at it as a very quick way to reduce their consumption. It has a very quick payback within a year or two. The second way is to look at protecting consumers from higher prices. Throughout the country in some 21 states, consumers can actually lock in their prices per unit of natural gas or electricity, much the same way that they like to lock in their interest rates on a fix rate mortgage.

COMMUNITY NEWS:

The town of Apple Valley in San Bernardino County's high desert has humble roots dating back more than 100 years, but as David Wylie tells us one celebrity couple helped put the community on the map.

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For years, the names Roy Rogers and Dale Evans have been synonymous with the high desert town of Apple Valley. While many of their celebrity contemporaries were living in glamorous places like Beverly Hills or Malibu, the King of the Cowboys and Queen of the West made rural Apple Valley their home for more than 30 years.

The Rogers were first came to Apple Valley in the 1950's at the invitation of developers Bud Westlund and Newt Bass. Soon they had opened the Roy Rogers Apple Valley Inn which attracted many a list celebrities of the time including Tony Curtis, Lucille Ball and John Wayne. In fact Bob Hope once described the Inn as a place of pure joy and untroubled happiness. In the mid 1960's the Rogers finally moved to Apple Valley permanently and opened the Roy Rogers museum...which is now long gone but the familiar fort like building is still there today. Roy and Dale quickly became part of the community. With many residents having fond memories of the Rogers. I even had an opportunity to meet Roy and Dale in the 1990's and found them to be bigger than life yet down to earth. And even today, driving through Apple Valley you'll notice that there are streets named for Roy and Dale while Highway 18 through the middle of town has been renamed Happy Trails highway. The Rogers didn't just live in Apple Valley ...they contributed as well establishing the Happy Trails foundation to help troubled children. The foundation is still in Apple Valley and many celebrities still participate in its annual golf tournament. And Dale Evans was instrumental in helping build a chapel at the Sunset Memorial park in Apple Valley that bears the name of her and Roy. And the celebrations of life that Dale loved so much continue in that chapel just a short distance from where she and Roy are buried...a place that is still visited by hundreds of fans every year. And while they've been gone for a number of years...the impact of Roy Rogers and Dale Evans in Apple Valley is still prevalent today.

GENERAL NEWS:

The 2009 edition of the Guinness World Records book hit shelves on September 17. The new book features some of the most awe-inspiring and unbelievable. As they say, you truly have to see it to believe it. We show you more.

HEALTH NEWS:

Stopping cellulite in its tracks, yes it can be done. It's a process called Vacudermie.. And it goes to the cellular level. It's a process so effective. Many dermatologists now offer the treatment to their patients. Dimples, lines, and "orange peel texture" are not terms people want associated with their skin. But cellulite does happen frequently. And it's a problem that's tough to control. As we age we the anatomy of body shifts so you have fat which is supposed to be nicely in one area. Starts to herniate and protrude. Doctor Wendy Roberts is a dermatologist. She says combating cellulite the nagging, sagging, bulging problem that primarily affects the upper thighs and buttocks has become much more effective with a treatment called Vacudermie. Using a vacuum system we're mobilizing the fat, which is what cellulite is, and redirecting it.

The Vacudermie process creates a metabolic-boosting and muscle-toning effect by reaching down beneath the skin. Cellulite is caused when toxins in the cells harden and create the problem skin condition in hips, thighs, Arms, and elsewhere on the body. Doctor Roberts says this technical advancement not only reverses those effects, but can stop them before they even start. Vacudermie is safe. It's a non-invasive procedure that takes about 20 minutes. Doctor Roberts recommends a series of treatments for the best results. You come in and have the series of

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treatments and over time you can really see a big difference. Other treatments can enhance the effects of Vacudermie, such as a mud wrap.

CELEBRITY B-DAYS

ENTERTAINMENT NEWS:

For us who live here it is not a big surprise that dogs get an almost better live than humans but what happens when a Beverly Hills tampered dog gets lost in Mexico and needs to find her way home. That's what happens in Beverly Hills Chihuahua as we found out at the Beverly Hills Chihuahua Premiere

HEALTH NEWS:

Breast cancer affects hundreds of thousands of women and their families every year. Over the years, there have been a variety of high profile efforts to raise money for breast cancer research. And now as David Wylie tells us--some ladies are taking their fight against breast cancer to the extreme. This fight against breast cancer is not for the faint of heart... Come October 11th more than hundred women will be strapping on their helmets and pushing the petal to metal in the Mojave Desert near Barstow in an unusual event to support breast cancer research. Those ladies will be racing through miles of open desert in the third annual Ladies only Powder Puff Race for the cure. But don't let the name of the fool you...this is a real big time off road race. A number of companies including Royal Purple synthetic oil donate to the cause and the ladies have all gathered sponsors to help make the event a success. All of the proceeds from the annual race go to breast cancer research at Cedars Sinai medical center in Los Angeles. And for every woman there is a different reason to take part. And while there is a very serious side to the race there is no shortage of fun and lots of challenges as well. The powder Puff Race for the cure take places on October 11th just off interstate 15 at Outlet Center road in Barstow...admission is free or if you would like to help the cause...donations can be made to Cedars Sinai online at CSMC.edu.

CALENDAR

WEATHER



Lawrence P. Lewis